



DBS Talk

Issue 1

June 2011



An Official News Letter
DAMISETTY SRINIVASA NAIDU'S

DBS INSTITUTE OF TECHNOLOGY

(An ISO 9001- 2008 Certified Institution)

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Chairman's Message:



Chairman Damisetty Srinivasa Naidu accompanied by Secretary DR Suresh Babu and Correspondent D Sudheer Naidu

Our vision is to provide the students with consistent excellence in education and training in the fields of Engineering and Technology.

To groom every student in the direction of competing with the 21st Century challenges with value based technical education embedded with vast industrial exposure and technological advancements and offer competent engineers with integrity to the industry and Nation.

I thank all the students, parents, administrators and our faculty members who are trying their best to turn my dream a reality.

Damisetty Srinivasa Naidu,

Chairman



Innovating A Better Future

From the Chief Editor's Desk



Since its inception in 2009, **DBS Institute of Technology** (DBSIT) has been continuously working towards achieving excellence with highly committed and quality conscious visionaries. Working with Passion and enriching ourselves with true ethics is the back bone of our consistent growth. This phenomenal success is difficult to summarize in few pages. However, we the members of Editorial board have worked to present a nut-shell of activities at DBSIT entitled '**DBS Talk**'. To achieve continuous perfection and improvise the upcoming editions for more value added content we request feedback from the readers.

We dedicate the first issue of this newsletter **DBS Talk** to Goddess of wisdom and knowledge **Ma SARASWATI** and to its readers. I, on behalf of Editorial Board, wish all of you happy reading.

D.B.Suresh Babu, M.Tech, MBA,(Ph.D)
Secretary



Correspondent Message

I am delighted to know that our college newsletter carrying the campus news and the achievements of our staff and students, who earn credits for the institutions, is being released. On this gracious occasion I wish all the best to those who are responsible for bringing out this letter. On reading this text, it would definitely be an inspiration and motivation for the other students and staff to perform better and add on their contributions in the forthcoming issues. Congratulations to all the contributors.

D.Sudheer Naidu, B.Tech, MBA
Correspondent

Principal Message



It gives me profound pleasure to bring the first issue of college news letter "DBS Talk".

This **Newsletter** would serve as a platform for our students, teachers, Principal and everyone related to DBS Institute of Technology, to interact with one-another and to share their ideas with the college community. DBS Talk News letter would also provide a platform for Management of the college to communicate to the students some important guidelines or decisions that it is likely to take place in due course of time. It can also provide our pupils and faculty members a dais for imparting their feedback to the administration to facilitate the teaching-learning process to a great deal.

Dr. T.V.Rao,
Principal

UNIVERSITY RANK HOLDERS

I – B. Tech (R09) – 2009-10



Sd. FARHEEN
First : 85.5%
M.E- 9th Rank



P. PAVANI
Second: 84.4%
M.E-15th Rank



M. SIRISHA
First : 82.2%
M.E- 27th Rank



P. MUNWAR KHAN
Second: 81.9%
M.E-30th Rank

II – B.Tech –I Sem – 2009-10



Sd. FARHEEN
First : 84.8%
M.E- 10th Rank



P. PAVANI
Second: 84.0%
M.E-16th Rank



M. SIRISHA
Third : 82.2%
M.E- 35th Rank



P. MUNWAR KHAN
Fourth: 81.9%
M.E-41th Rank

ACADEMIC ACHIEVERS (I B.Tech)



Farheen Syed,
ME Class First – 85.5%



ROHINI.Y
CSE Class First – 82.9%



MOUNIKA.CH
EEE Class First – 82.6%



B.V. Pravallika
ECE Class First – 87.4%

NATIONAL AWARD:



Dr. T.Venkateswara Rao received **Rastriya Vidya Saraswati Puraskar** Award from International Institute of Management and Education, New Delhi for his academic excellence and Service. Sri Damisetty Srinivasa Naidu, Chairman and other Management members of DBS Institute of Technology, congratulate the Principal on his achievement.

HAPPENINGS AT DBSIT:



Engineer's day celebrations were conducted on 15th September 2010 in the college. Many students were given seminars on the services of Bharat Ratna Mokshagudam Visveswaraiiah. Mr.Ravi Prakash, Kavali Red Cross Society secretary participated as chief guest in this occasion.



Sri.Damisetty Srinivasa Naidu, Chairman of D S Naidu Educational Society hoisted the National Flag on the occasion of Independence Day Celebrations



College conducted 100th birthday celebrations of Mother Teresa on 26th August 2010. All the students and faculty participated in this event.



Sri K.Ram Gopal, Nellore District Collector releases DBS ECSTASY 2011, National Conference Poster



The first batch students of the college conducted the fresher's day celebrations to the second batch on 23rd October 2010 in the college seminar Hall. Kavali DSP Sri. Srinivasulu participated and guided the students to avoid ragging. Students performed cultural programs on this occasion.



Sri Anam Rama Naraya Reddy, State Finance Minister and Bidha Masthana Rao, Kavali MLA perform Puja in the college on the auspicious occasion of Goddess Saraswathi Devi Jayanti



Governing Body meeting was conducted on 19th February 2011 in the College. Dr.K.Sowdararajan, Professor and University nominee of the Governing Body supervise the developments and appreciate the initiatives taken by the Management regarding development, academics, staff and facilities of the college.



Sri.M.Sridhara Krishna Reddy, MLA, Nellore releases DBS – JVV Model EAMCET posters on 20th April 2011. Model EAMCET was conducted on 8th May 2011 in major towns of Nellore and Prakasam Districts.

WORKSHOPS, GUEST LECTURES, SEMINARS & CONFERENCES AT DBSIT:



Dr.Sarith Kumar, Professor, IIT Madras conducted a one day training program to the students on “Empowerment of Technical skills & Career Guidance” on 22nd July 2010. He interacted with students and suggested various career options after completion of B.Tech Program.



DBS ECSTASY 2010, a University level Quiz program was inaugurated by Dr.Umameswar Gowd, Director of Foreign Affairs, JNTUA, Anantapur on 21st February 2010. More than 100 colleges from various universities of the state participated in this event



ISRO Advisor Padmasri Dr.K.Narayana was felicitated on the occasion of DBS ECSTASY 2010. He has given technical talk on “Latest Technologies & Projects for National development” on 21st February 2010.



Prof. Dr.K.Sowdararajan delivered a keynote address on latest developments in Electronics and Communication Technologies on 19th February 2011 in a National Conference DBS ECSTASY 2011.



Inauguration of National Conference on “Latest Trends in Electronics & Communication Technologies”, DBS ECSTASY 2011 on 19th February 2011 by Dr.K.Sowdararajan, Professor & Former Rector JNTUA and Dr.K.Ranganatha Babu, Director TIST & Former Registrar, SV University.



Dr. G.L.N.Rao, Principal, QIS Institute of Technology, Ongole innaguated the Mechanical Association ‘mecTYROS’ on 31^d January 2011 in DBSIT.



Mr.Umamaheswara Rao, GM, Global Pharma Tech, Bangalore delivered a seminar on better prospects for Engineers in the Industry



Compasol, Bangalore conducted a training workshop for improvement personality Development and Communication skills

ANNUAL DAY CELEBRATIONS



College Annual day celebrations conducted on 9th April 2011. Cine Actor Dr.Srihari and Nellore MLC Vakati Naraya Reddy participated in the Annual day celebrations.



Cine Actor Dr.Srihari Addressed the students on the occasion of Annual Day celebrations in DBS Institute of Technology, Kavali.



Sd.Farheen Received Memento from the chief Guest Dr.Srihari for University Rank and Class First in ME Branch



B.V.Pravallika Received Memento from the chief Guest Dr.Srihari for Class First in ECE Branch.



Ch.Mounika Received Memento from the chief Guest Dr.Srihari for Class First in EEE Branch.



V.Rohini Received Memento from the chief Guest Dr.Srihari for Class First in CSE Branch.

Faculty Achievements:

S.Naga Kishore, HOD, published one technical paper on '*Factors effecting the Condensation over the surface of the LPG Cylinder*', in a National Conference on Heat Transfer Engineering, December 2010, KITS, Warangal.

A.Maheswara Rao published a paper titled "A Channel State Based Rate Allocation Scheme in 802.16 Wi MAX Networks" in International Journal of Emerging Technologies and Applications in Engineering Technology and Sciences on December 2010.

A.Maheswara Rao published a paper titled "Analysis of Channel Condition Based on Bandwidth and Fairness of 802.16 Wi Fi Networks" in International Journal of Emerging Technologies and Applications in Engineering Technology and Sciences.

Students Achievements:

Sudheer Kumar (098T1A0337) presented a technical paper in National level paper presentation, held on Audishankara College of Engineering, Nellore, on *Circulating Fluidized Bed technology*.

Syed Farheen (098T1A0308) and Lavanya (098T1A0316) presented a technical paper in National level paper presentation, held in PBR VITS, Kavali, on *Effect of EGR system on NOx emissions in Compression Ignition Engines*.

Y.Madhu, I B.Tech Student secured 3rd prize in talent search examination in mathematics on 12th dec 2010 in Jawahar Bharathi, Kavali

Sk.Razwan & M.Sreenivasulu participated in a National technical Symposium in Vignan University

Industrial Visits:



- II B.Tech Mechanica students visited Nelcast as part of Industrial Visit.

- II B.Tech ECE students visited Rocket Launching Centre SHAR, Sriharikota as part of Industrial Visit.
- II B.Tech CSE and EEE students visited Somasila Dam and Penchla Konaas part of their Environmental tour.

:: Job Interview Tips:-

By Prof. Dr .K. HEMACHANDRA REDDY,
Director of Academic & Planning,
JNTU Anantapur.



An interview is a type of conversation between two or more people where questions are asked by the interviewer(s) to obtain information about the interviewee. A job interview is one in which a candidate attends an interview seeking a job. The interviewer(s) will assess the interviewee to see if the candidate is suitable for the position.

Job Interview Tips:

- Be ready with your updated resume, originals and photocopies of them. Do organize and present everything well.
- Do your research and know as much as you can about the company / organization.
- Dress appropriately. Don't wear anything too flashy.
- Use facial expressions matching your language.
- Look professional without over doing it.
- Learn as much as you can about the position/job. Access a copy of job talk to someone employed in the same kind of position. Once you have this then make a list of what skills or knowledge you have that would be valuable.
- Sit up straight.
- Walk slowly and tall upon entering the interview hall.
- Maintain eye contact but do not stare.
- Reach the venue at least 15 to 20 minutes ahead of your schedule interview time.
- Be calm and confident but not tense and confused.
- Don't speak loudly or in low voice.
- Answer questions carefully. Listen carefully to understand the questions. If you do not understand the question do not hesitate to ask the interviewer to clarify it.
- Do not be in a hurry while answering questions. Pause for a while to let the question sink in and then answer.
- Thank the interviewer(s) before leaving the interview hall.

Frequently Asked Questions:

1. *Could you tell us about yourself?*

Carefully prepare for this first and the most important question and create a positive first impression. Do not bore the interviewer by rambling on about what a hard working candidate you are. The USP is a succinct, one – sentence description of who you are your biggest strength and the major benefit that a company will derive from this strength. Answer the question in such a way it will lead to a real discussion not an interrogation process.

2. *What do you know about our company?*

Give the answer that shows how much company research you have conducted. Provide relevant and current information about your prospective employer to the interviewer. To access information for this question you can start by researching the company online. Review the “About t Us” section of the company website. Remember, taking the time to research will help you make a good impression.

3. *What interests you about the position you are interviewing for?*

Answer this by describing the qualifications listed in the job posting, then connect them to your skills and experience. That way, the employer will see that you know about the job you're interviewing for and that you have the qualifications necessary to do the job.

4. *What is your greatest strength?*

Talk about your strengths which are relevant to your job and provide a sufficient evidence to convince the interviewer.

5. *What is your greatest weakness?*

Be frank and admit your weakness and tell what about you are doing to rectify it. Do you prefer to work independently? or in a team? Remember, Here the interviewer wants to know if you are a team player or would rather work on your own. Say that you are equally comfortable working as a

- member of a team and independently. Talk about your assignments/ tasks/sports that required a great deal of independent work and research and others where the team efforts as most effective.
6. **How do you handle pressure?**
Tell the interviewer that you handle stress by responding to your job situations appropriately. Talk about your stress busters like regime, yoga, and aerobics. Discuss examples of how you have handled stress earlier.
 7. **What type of position are you looking for?**
Tell the interviewer that you would be willing to take any position that experience and qualifications.
 8. **When can you begin work with us?**
Show your willingness to work at their convenience. But be sure when exactly you can join the organization.
 9. **How long would you expect to work with us, if hired?**
Show your willingness to work for long. But do not give any specific day instead; put the ball in their court.
 10. **How much do you expect us to pay?**
Do not give any specifics. Instead, give a wide range if need be.
It is hoped these FAQs would help you to improve job interviewing skills. Practice your replies often to these and other questions. Sit down with a friend and enact the interview as a role play. By repeating certain phrases often you will gain the much needed confidence.

SOCIAL ACTIVITIES BY DBSIT:



College conducted a plantation program in the college campus on 21st August 2010 with the directions of JNTUA. On the same day over one lakh of plants were planted in various affiliated colleges throughout the JNTU Anathapur.



NSS Unit of our college Conducted Blood Donation programs on the occasion of College Foundation Day in the college. Sri Krishna Kishore Reddy, CI, Kavali acts as Chief Guest and Students are actively participated in this program.

